

FUTURE INSTITUTE OF ENGINEERING AND MANAGEMENT



**GET INTO THE
ORBIT OF
SUCCESS**

Pursue

Bachelor of Business Administration (BBA)

Affiliated by MAKAUT



BBA – The Course

The contemporary business landscape is changing continuously. As a result, the expectations placed on today's business leaders are constantly evolving too. Today, great management is about more than leading an organization to success and it's about inspiring positive change as well – both for the people that make up a company's workforce or supply chain and broader society too.

Unlock your potential with the Bachelor of Business Administration (BBA) at FIEM, to get a comprehensive lesson on real-world learning experiences and achieving academic excellence, to supercharge your future career. What sorts of challenges, expectations and opportunities will our business leaders face beyond tomorrow? The Bachelor of Business Administration course equips you with the understanding to respond to what comes next – and the expertise to bring altogether higher caliber leadership to your own career.

Student Eligibility

HS (10 + 2) in any stream from a recognized board or with minimum 50% marks.



FEE STRUCTURE

Application Form: 500/-

Admission Fees: 30,000/-

Sem Fees: 3,44,000/-
(8 X 43,000/-)

Total Fees: 3,74,500/-

Why BBA?

FIEM's Bachelor of Business Administration (BBA) is a life-changing management qualification designed for students who want to discover their true potential and develop the skills needed to grow into an outstanding leader or business owner. The Bachelor of Business Administration (BBA) is a contemporary program of study for students who wish to pursue a career in business across a diverse range of industries. Graduates of the BBA will be well-equipped to meet demand for their capabilities and address the needs of employers, including those in the private, public and not-for-profit sectors. In addition, graduates will have acquired general and specialist knowledge in business, experience in applying that knowledge, and transferrable skills.

The BBA consists of 176 credits and carries study pathways in Economics, Accounting, Computer Application, Organization Behavior, Project management, Business Analytics, Marketing Management, Financial Management, Operations Management, Human Resource Management, with a suite of courses recommended by university (MAKAUT) for each pathway with careful selection of your electives, you can satisfy the academic requirements for admission to higher studies and your future career planning.



Facilities

- Sprawling campus on 5-acres of land
- Spacious, well-equipped workshops and laboratories
- State-of-the-art equipment and facilities
- 3 AC Auditoriums with 100, 300 and 850 seater capacity
- Well-resourced library and e Library facilities
- Separate Common Rooms for boys and girls with recreational facilities
- Ace facilities for extra-curricular activities and sports
- Canteen facility with subsidized lunch, snacks and beverages
- Hostel tie-ups for outstation students
- Anti-Ragging Committee and a Disciplinary Committee to address student grievances
- Student Credit Card Assistance
- Book Bank
- Merit Scholarship



Real-world experiences

- **Connect with industry:** The BBA course includes a workplace internship or consulting project for a real organization, based in Kolkata only. This will give you practical business experience in your major subject, and allow you to grow your skills and confidence before you graduate.
- **Experience Modules:** We are offering our new experience modules, focused on specialist topics such as digital marketing, e-commerce, and business analytics relevant for today's business. This unique course is designed to enrich your experience and give you a competitive edge in the job market.
- **Capstone paper:** Your final year culminates with a term paper, where you will have to improvise the skills to tackle a real-world case study of an Indian business that is looking to expand and grow and it will help you to develop the concepts over a set of innovative strategy for the business to increase its revenue and profits.



BBA – Value Additions

- 📖 Special Workshops and Training Programmes
- 📱 Digital Marketing
- 🏢 Entrepreneurship Development with NEN
- 📊 Portfolio Management / Capital Markets & Financial Services (Finance)
- 🔍 Data Analytics
- 👤 Competency Mapping (HR)
- 📁 Workshop on Research Methodology
- 💻 Microsoft Office Grooming
- 📅 40 / 60 hr Placement Training
- 👤 Corporate Guest Lecture Series
- 📚 Book Bank Facility
- 📶 Wi-Fi Class Rooms
- 🌍 International Exchange & Study Tour Programme
- 🎓 Merit Scholarship for Students
- 🏭 Industrial Visit
- 👤 Industry Internship

Our Major Recruiters

					
					
					
					
					
					
					
					

**Future
EDUCATION**
WIDE ANGLE LEARNING

FUTURE INSTITUTE OF ENGINEERING AND MANAGEMENT

P/7/2098, Sonarpur Station Road, Kolkata 700 150 (Sonarpur Campus) West Bengal, India

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